

PROFESSIONAL SKILLS

SEO Google Analytics Social media WordPress Copywriting Copyediting Photoshop Adobe Premier Research Leadership Team work Microsoft Office and Excel

OTHER EXPERIENCE

- Associate/Segment Producer -Good Morning Emerson
- Technical Support Specialist-Emerson Journalism Production Center
- Afterbuzz TV Summer Intern

CONTACT

P: +1 978-833-4688 E: elena.j.naze@gmail.com W: www.elenanaze.com

SOCIAL

T: @elenanaze

ELENA NAZE

JOURNALISM STUDENT

ABOUT

I am a senior journalism major with minors in political science and public diplomacy at Emerson College. I specialize in work centering around advocacy and communication.

WORK EXPERIENCE

WORCESTER TELEGRAM & GAZETTE- NEWS INTERN Worcester, MA | June 2020 - August 2020

- Wrote and pitched weekly stories for the news section of the paper
- Worked with press releases and PR reps to write articles
- Researched and compiled data for interactive posts on the website

WEBN NEWS - EXECUTIVE PRODUCER OF GENERAL NEWS Boston, MA | April 2020 - April 2022

- Run a newsroom of over 20 people to create a biweekly Youtube broadcast
- Create and assign content for the website and social media accounts

VARIOUS MAGAZINES- EDITOR/CONTRIBUTOR

Remote locations | November 2018 - March 2020

- Worked with a large number of PR agents and managers to coordinate and create content for social media and online platforms
- Wrote monthly articles
- Worked with SEO and Google Analytics to increase the websites and articles visibility
- Developed with and executed social media strategies to increase engagement

EDUCATION

BACHELOR OF SCIENCE- JOURNALISM

Emerson College | 2019 - 2022 GPA 3.88. Minors in Politcal Science and Public Diplomacy